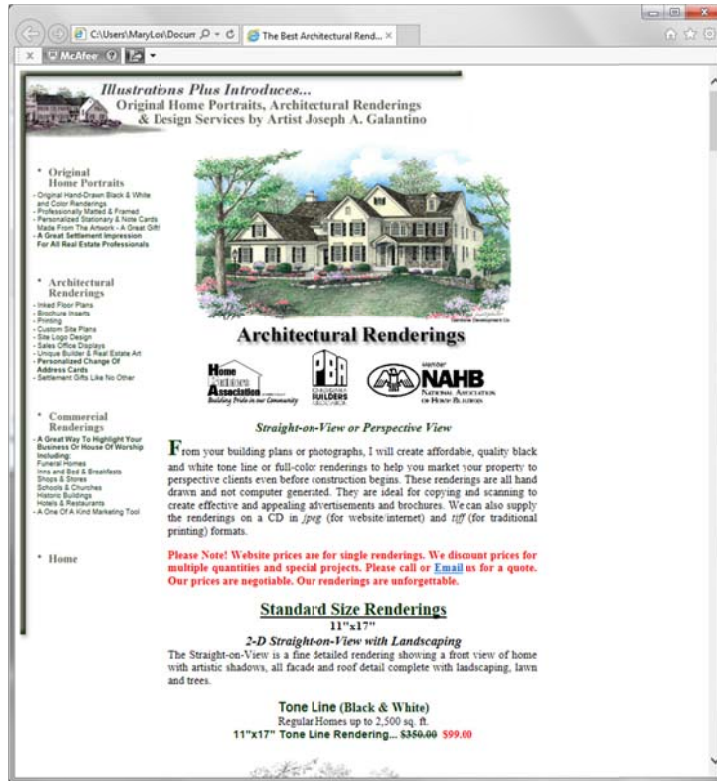
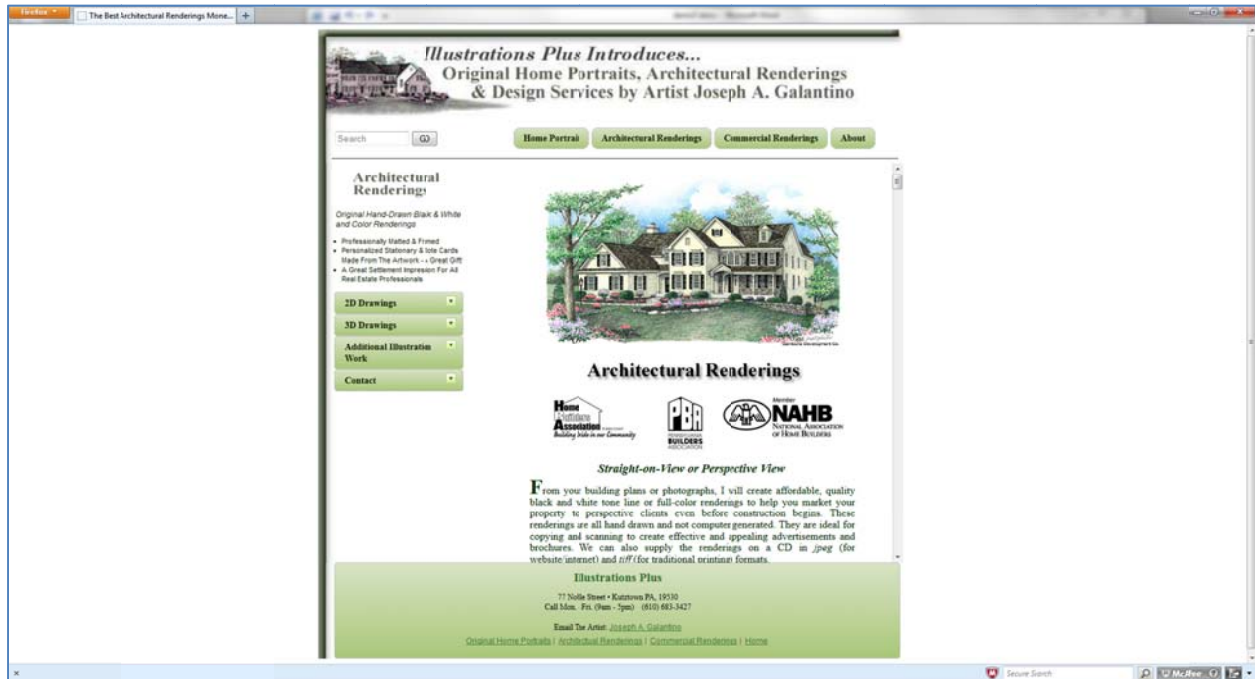
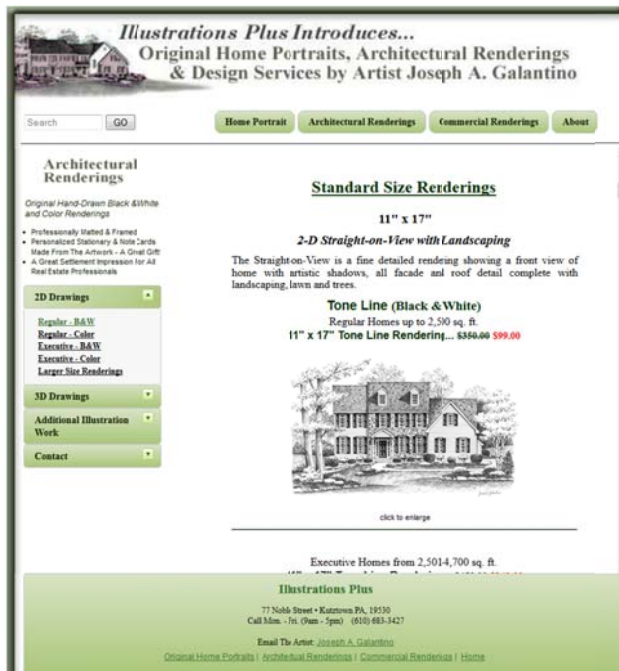


Joe's current site:



My rendition so far:





A rebuild of the Illustrations Plus website.

The original page only offered side navigation to each concentration of illustration that Joe offers and the viewer would scroll the page to view the types of renderings for that area of concentration.

So far, this updated version consists of a heading with navigation, a side navigation panel for the page itself, an iframe containing the content, and a footer. I felt the need to present the types of illustrations and services more readily on the side navigation pane in moving the three concentrations to the header. A jQuery accordion was adopted in the side navigation panel to classify the types of renderings and services into groups. The iframe was used for the main content as Joe arranged each type of work he did in small sections that fit neatly within the iframe. Rather than scroll the whole page as was in his existing site, I included links on the side navigation panel to go directly to the desired type of rendering. The iframe also allows the viewer to scroll through the whole page without losing the perspective of all services available. I retained Joe's original content design in CSS rather than use the inline styles. A Google search bar adds functionality to search the web site and larger view of some of the illustrations are viewable in an overlay.

Architectural Renderings page

Joe mentioned he would like to have the ability to update pricing information from within one text file rather than edit each page. So I created a text file that describes each price, where the price is posted after the description. The number in front of the description relates to the lpage id number in the document as a reference. Ajax is used to import the text from the pricing.txt file into the web page. The text is parsed to obtain the prices and then JSON is used to write the prices to the web page when it loads.

Javascript, Ajax and JSON code

Text file with pricing information:

- Architectural Renderings
- 0- 2D Reg Home 11x17 Tone Line - Not this price: \$350.00
- 1- 2D Reg Home 11x17 Tone Line - this price: \$99.00
- 2- 2D RegHome 11x17 Fullcolor - Not this price: \$480.00
- 3- 2D RegHome 11x17 FullColor - this price: \$149.00
- 4- 2D ExecHome 11x17 ToneLine - Not this price: \$450.00

- 5- 2D ExecHome 11x17 ToneLine - this price: \$149.00
- 6- 2D ExecHome 11x17 FullColor - Not this price: \$580.00
- 7- 2D ExecHome 11x17 FullColor - this price: \$199.00
- 8- 3D RegHome 11x17 ToneLine - Not this price: \$450.00
- 9- 3D RegHome 11x17 ToneLine - this price: \$149.00
- 10- 3D RegHome 11x17 Fullcolor - Not this price: \$600.00
- 11- 3D RegHome 11x17 FullColor - this price: \$199.00
- 12- 3D ExecHome 11x17 ToneLine - Not this price: \$580.00
- 13- 3D ExecHome 11x17 ToneLine - this price: \$199.00
- 14- 3D ExecHome 11x17 FullColor - Not this price: \$750.00
- 15- 3D ExecHome 11x17 FullColor - this price: \$249.00
- 16- 3D EstateHome 11x17 FullColor: \$299.00
- 17- Computer CD B/W Scans in both formats, 1 Home: \$19.00
- 18- Computer CD B/W and Color Scans in both formats, 1 Home: \$29.00
- 19- Computer CD - larger 18x22: \$100.00
- 20- Additional Design services - Regular Home: \$350.00
- 21- Additional Design services - Executive Home: \$500.00
- 22- CD with Floor Plans - 1 Home: \$35.00
- 23- CD with Floor Plans - Each Additional Home: \$10.00
- 24- Brochure Inserts: \$150.00
- 25- Inked Site Plans - Black & White: \$300.00
- 26- Inked Site Plans - Full Color: \$400.00
- 27- Inked Site Plans - Large Plan - Black & White: \$450.00
- 28- Inked Site Plans - Large Plan - Full Color: \$500.00
- 29- Logo Design: \$350.00
- 30- 25 Cards: \$12.95
- 31- 35 Cards: \$14.95
- 32- 50 Cards: \$17.95
- 33- 4x5 Door Additional Cost: \$17.50
- 34- Orders Under \$ must be prepaid: \$800.00
- 35- Orders of \$ and above - 50% paid: \$800.00

Javascript, Ajax and JSON:

```
function loadXMLDoc(pricedoc, start, end) {

//while loading, make an account of all images in the page to set up 'click to view' a larger version
var imgs = document.getElementsByTagName("img");
imgs[0].focus();
for (var i=0; i<imgs.length; i++) {
    imgs[i].onclick=openbox;
    imgs[i].onkeydown=openbox;
}

//use AJAX and JSON to get prices from the appropriate text file
var xmlhttp = getXmlHttpRequestObject();

if (xmlhttp.readyState == 4 || xmlhttp.readyState == 0) {
    xmlhttp.open("GET", pricedoc, true);
    xmlhttp.onreadystatechange = gettext;
    xmlhttp.send(null);
}

function getXmlHttpRequestObject() {
    if (window.navigator.userAgent.indexOf(".NET") > 0) {
```

```

        return new ActiveXObject("Microsoft.XMLHTTP");
    } else if (window.XMLHttpRequest) {
        return new XMLHttpRequest();
    } else {
return document.getElementById('p_status').innerHTML =
        'Status: Could not create XmlHttpRequest Object.' +
        'Consider upgrading your browser.';
    }
}

```

```

function gettext() {
    // Obtain each price identifier from the text file and create JSON lprice: key/value pairs
    if (xmlhttp.readyState == 4) {
        var x = xmlhttp.responseText;

        // The regular expression to find the price
        var pattern = /[$][\d\.]+[\.\.]\d{2}/;

        // Create JSON key/value pairs: match the pattern, get the price, add it to the JSON string,
        //remove the text from one character past the index to the remainder of the text and search for the next //price
        var z = "[";
        for (var i = start; i<end; i++) {
            var y = x.match(pattern)
            z = z + "{lprice: " + y[0] + "}, ";
            x = x.substring((y.index + y.length), x.length);
        }
        z = z + "];";

        // Create a placeholder object to access each price for the lprice id in the HTML document
        var t = "{ 'pl' : " + z + " }";

        // Evaluate the object and load the prices into each lprice id when the HTML page loads
        var obj = eval("(" + t + ")");

        for (var ii = start; ii<end; ii++) {
            document.getElementById("lprice" + ii).innerHTML = obj.pl[ii - start].lprice;
        }
    }
}

```

// imagebox code

```

function openbox() {

    // array of larger size images - indexed by id #
    var lgimg = ["presidentsHome.jpg", "farmhouse.jpg", "snowscene.jpg", "color.jpg", "Rug_Snyder_tonline.jpg",
"lot_1_tonline.jpg", "LoganAC_lg.gif", "APEXSTCL_full_clr.jpg", "Lot-10-C_lg.gif", "GenevaBW_lg.gif",
"ADHOME50_tone_line.jpg", "coloredbwperspectivebig.jpg", "Madison_perspective.jpg", "Frontview_lg.gif",
"BOCA2STORY_LG.gif", "Reserve2story_lg.gif", "Brooksbuilders_lg.gif", "12-Meadow-Court-C_lg.gif",
"ParkviewValleyForgeC_lg.gif", "Dauphinislandc_lg.gif", "APEXPRCL_larger_rend.jpg", "floorplansBIG.jpg",
"straffordfrontBIG.jpg", "straffordBIG.jpg", "siteplanbig.jpg", "saddlecreek_color.jpg", "parkplacebig.jpg",
"amitychasebig.jpg", "framebig.jpg", "innBW.jpg", "inn.jpg", "FhomeBW.jpg", "FhomeColor.jpg"];

```

```

//images without a larger image have no id # and will not respond to the click event
var idnum = this.getAttribute("id");

if (idnum) {
    var imagebox = document.createElement("div");
    imagebox.setAttribute("id", "imagebox");
    imagebox.setAttribute("class", "imagebox");
    top.document.body.insertBefore(imagebox, top.document.getElementById("container"));

    var imageframe = document.createElement("div");
    imageframe.setAttribute("id", "imageframe");
    top.document.body.insertBefore(imageframe, top.document.getElementById("container"));

    var lgimage = document.createElement("img");
    lgimage.setAttribute("id", "lgimage");
    lgimage.src = "files/images/" + lgimg[idnum.substring(5, idnum.length)];
    lgimage.setAttribute("class", "lgimage");
    lgimage.onclick=closebox;
    top.document.getElementById("imageframe").appendChild(lgimage);

    var titlebar = document.createElement("div");
    titlebar.setAttribute("id", "titlebar");
    top.document.body.insertBefore(titlebar, top.document.getElementById("container"));

    var byline = document.createElement("h3");
    byline.setAttribute("id", "byline");
    byline.innerHTML="Illustration by Joseph A. Galantino<br/><h5>click image to close</h5>";
    top.document.getElementById("titlebar").appendChild(byline);
}
}

function closebox() {

    var pg = top.document.body;

    pg.removeChild(top.document.getElementById("imagebox"));
    pg.removeChild(top.document.getElementById("titlebar"));
    pg.removeChild(top.document.getElementById("imageframe"));
    pg.removeChild(top.document.getElementById("lgimage"));
    pg.removeChild(top.document.getElementById("byline"));
}

```

HTML

```
<!DOCTYPE HTML>
<html>
<head>
<title>The Best Architectural Renderings Money Can Buy...</title>
<link rel="stylesheet" href="files/styles.css" />
<meta content="text/html; charset=UTF-8" http-equiv=Content-Type>
</head>
<body class="centerpage">
<div id="container">
<header id="headerStyle">
    <object data="Banner.htm" type="text/html"></object>
</header>
<aside id="linksStyle">
    <object data="ARlinks.htm" type="text/html"></object>
</aside>
<section id="contentStyle">
    <iframe src="ArchitecturalRenderings.htm" name="contentarea"></iframe>
</section>
<footer id="footerStyle">
    <object data="Bottom.htm" type="text/html"></object>
</footer>
</div>
</body>
</html>
```

Heading

```
<!DOCTYPE HTML>
<html>
<head>
<title>The Best Original Home Portraits and Architectural Renderings Money Can Buy...</title>
<link id="main" rel="stylesheet" href="files/styles.css" />
<meta content="text/html; charset=UTF-8" http-equiv=Content-Type>
</head>
<body class="addBkg">
<header>
    <a href="About.htm" target="_parent"></a>

<nav>
    <div id="searchform">
        <form method="get" action="http://www.google.com/search" >
            <input type="text" name="q" size="15" maxlength="255" placeholder="Search" />
            <input type="submit" value="GO" formtarget="_blank"/>
            <input type="hidden" name="sitesearch" value="www.illustrationsplus.com" />
        </form>
    </div>
    <div id="navlist">
        <ul>
            <li><a href="Homes.htm" target="_parent">Home Portrait</a></li>
            <li><a href="Architectual.htm" target="_parent">Architectural Renderings</a></li>
            <li><a href="Commercial.htm" target="_parent">Commercial Renderings</a></li>
            <li><a href="About.htm" target="_parent">About</a></li>
```

```
</ul>
</div>
</nav>
<div id="headinghr"></div>
</header>
</body>
</html>
```

Side Navigation

```
<!DOCTYPE HTML>
<html>
<head>
<title>The Best Architectural Renderings Money Can Buy...</title>
<link rel="stylesheet" href="files/styles.css" />
<script type="text/javascript" src="files/jquery.js"></script>
<script type="text/javascript" src="files/accordian.js"></script>
<meta content="text/html; charset=UTF-8" http-equiv=Content-Type>
</head>
<body class="contentLinks">
<div class="intro">
  
  <p>&nbsp;&nbsp;&nbsp;<i>Original Hand-Drawn Black & White</i><br />
    &nbsp;&nbsp;&nbsp;<i>and Color Renderings</i><br />
    <ul class="noindent">
      <li> Professionally Matted &#083; Framed</li>
      <li> Personalized Stationary &#083; Note Cards Made From The Artwork - A Great Gift</li>
      <li> A Great Settlement Impression For All Real Estate Professionals</li>
    </ul>
  </p>
</div>
<div class="accordion">
  <h4>2D Drawings</h4>
  <p>
    <a href="ArchitecturalRenderings.htm#2RBW" target="contentarea">Regular - B&#083;W</a><br />
    <a href="ArchitecturalRenderings.htm#2RC" target="contentarea">Regular - Color</a><br />
    <a href="ArchitecturalRenderings.htm#2EBW" target="contentarea">Executive - B&#083;W</a><br />
    <a href="ArchitecturalRenderings.htm#2EC" target="contentarea">Executive - Color</a><br />
    <a href="ArchitecturalRenderings.htm#2WL" target="contentarea">Larger Size Renderings</a>
  </p>
  <h4>3D Drawings</h4>
  <p>
    <a href="ArchitecturalRenderings.htm#3RBW" target="contentarea">Regular - B&#083;W</a><br />
    <a href="ArchitecturalRenderings.htm#3RC" target="contentarea">Regular - Color</a><br />
    <a href="ArchitecturalRenderings.htm#3EBW" target="contentarea">Executive - B&#083;W</a><br />
    <a href="ArchitecturalRenderings.htm#3EC" target="contentarea">Executive - Color</a><br />
    <a href="ArchitecturalRenderings.htm#3EEC" target="contentarea">Estate Color</a><br />
    <a href="ArchitecturalRenderings.htm#3LEE" target="contentarea">Large Estate - Color</a><br />
    <a href="ArchitecturalRenderings.htm#3C" target="contentarea">Commercial</a>
  </p>
  <h4>Additional Design<br/> Services</h4>
  <p>
    <a href="ArchitecturalRenderings.htm#CCD" target="contentarea">Computer CD Available</a><br />
    <a href="ArchitecturalRenderings.htm#IFP" target="contentarea">Inked Floor Plans</a><br />
    <a href="ArchitecturalRenderings.htm#ISP" target="contentarea">Inked Site Plans</a><br />
```

```

<a href="ArchitecturalRenderings.htm#BI" target="contentarea">Brochure Inserts</a><br />
<a href="ArchitecturalRenderings.htm#PI" target="contentarea">Printing</a><br />
<a href="ArchitecturalRenderings.htm#SLD" target="contentarea">Site Logo Design</a><br />
<a href="ArchitecturalRenderings.htm#SOD" target="contentarea">Sales Office Displays</a><br />
<a href="ArchitecturalRenderings.htm#SCG" target="contentarea">Settlement/Closing gifts</a><br />
<a href="ArchitecturalRenderings.htm#NC" target="contentarea">Note Cards</a><br />
<a href="ArchitecturalRenderings.htm#PCA" target="contentarea">Personal Change of Address</a><br />
<a href="ArchitecturalRenderings.htm#FD" target="contentarea">Front Door Sketches</a><br />
<a href="ArchitecturalRenderings.htm#USG" target="contentarea">Home Portrait</a>
</p>
<h4>Contact</h4>
<p>
<a href="HomePortraits.htm#CJG" target="contentarea">Contact us</a>
</p>
</div>
</body>
</html>

```

Content

```

<!DOCTYPE HTML>
<html lang="en-US">
<head>
<title>The Best Architectural Renderings Money Can Buy...</title>
<link rel="stylesheet" href="files/contentStyles.css" />
<script type="text/javascript" src="files/functionality.js"></script>
<meta content="text/html; charset=UTF-8" http-equiv=Content-Type>
<meta name=description content="25 years experience creating architectural renderings and floorplans&#10;to help
market your new construction.">
<meta name=keywords content="Illustrations
Plus,Remax,Realestate,drawings,renderings,artwork,&#10;advertise,advertisement,floor plans,home,house,ranch,bi-
level,funeral home,construction,Berks,Berks &#10;County,Joe Gallantino,Kutztown">
<meta name=GENERATOR content="MSHTML 8.00.6001.23515">
</head>
<body onload = "loadXMLDoc('files/pricelists/Apricing.txt', 0, 36)">
<div>

</div>
<div>

</div>
<div>
<div class="div3section">
<div class="div1-3"></div>
<div class="div2-3"></div>
<div class="div3-3"></div>
</div>
</div>
<div>
<h3 class="italicized hgreen">Straight-on-View or Perspective View</h3>
</div>
</div>

```


<p class="intro">From your building plans or photographs, I will create affordable, quality black and white tone line or full-color renderings to help you market your property to perspective clients even before construction begins. These renderings are all hand drawn and not computer generated. They are ideal for copying and scanning to create effective and appealing advertisements and brochures. We can also supply the renderings on a CD in <i>jpeg</i> (for website/internet) and <i>tiff</i> (for traditional printing) formats.</p>

<p class="alert">Please Note! Website prices are for single renderings. We discount prices for multiple quantities and special projects. Please call or Email us for a quote. Our prices are negotiable. Our renderings are unforgettable.</p>

</div>

<div id="2RBW"> </div>

<div>

<h2 class="emphasized">Standard Size Renderings</h2>

<h3>11" x 17"</h3>

<h3 class="italicized">2-D Straight-on-View with Landscaping</h3>

<p class="justified">The Straight-on-View is a fine detailed rendering showing a front view of home with artistic shadows, all facade and roof detail complete with landscaping, lawn and trees.</p>

<h3 class="arialfontlg">Tone Line (Black & White)</h3>

<p>Regular Homes up to 2,500 sq. ft.</p>

<h3 class="arialfontsm">11" x 17" Tone Line Rendering... </h3>

<p class="tiny">click to enlarge</p>

<hr/>

</div>

<div id="2EBW"> </div>

<div>

<p>Executive Homes from 2,501-4,700 sq. ft.</p>

<h3 class="arialfontsm">11" x 17" Tone Line Rendering... </h3>

<p class="tiny">click to enlarge</p>

<hr/>

</div>

<div id="2RC"> </div>

<div>

<h3 class="arialfontlg">Full Color Rendering</h3>

<p>Regular Homes up to 2,500 sq. ft.</p>

<h3 class="arialfontsm">11" x 17" Full Color Rendering... </h3>

<p class="tiny">click to enlarge</p>

</div>

<div id="2EC"> </div>

```
<div>
  <p>Executive Homes from 2,501-4,700 sq. ft.</p>
  <h3 class="arialfontsm">11&#034; x 17&#034; Full Color Rendering...&nbsp;<span id="lprice6"
class="notcost"></span>&nbsp;<span id="lprice7" class="cost"></span></h3>
  
  <p class="tiny">click to enlarge (Executive House shown)</p>
  
  <p class="tiny">click to enlarge</p>
</div>
<div id="3RBW">&nbsp;</div>
<div>
  <h3 class="italicized">3-D Perspective View with Landscaping</h3>
  <p class="centernwrapped">The Perspective View is a fine detailed rendering
  showing the front and partial side view of home with artistic
  shadows, all facade and roof detail complete with landscaping, lawn
  and trees.</p>
  <h3 class="arialfontlg">Tone Line <span class="seriffont">(Black &#038; White)</span></h3>
  <p>Regular Homes up to 2,500 sq. ft.</p>
  <h3 class="arialfontsm">11&#034; x 17&#034; Tone Line Rendering...&nbsp;<span id="lprice8"
class="notcost"></span>&nbsp;<span
id="lprice9" class="cost"></span></h3>
  
  <p class="tiny">click to enlarge</p>
</div>
<div id="3EBW">&nbsp;</div>
<div>
  <p>Executive Homes from 2,501-4,700 sq. ft.</p>
  <h3 class="arialfontsm">11&#034; x 17&#034; Tone Line Rendering...&nbsp;<span id="lprice12"
class="notcost"></span>&nbsp;<span
id="lprice13" class="cost"></span></h3>
  
  <p class="tiny">click to enlarge (Executive House shown)</p>
  <hr />
</div>
<div id="3RC">&nbsp;</div>
<div>
  <h3 class="arialfontlg">Full Color Rendering</h3>
  <p>Regular Homes up to 2,500 sq. ft.</p>
  <h3 class="arialfontsm">11&#034; x 17&#034; Full Color Rendering...&nbsp;<span id="lprice10"
class="notcost"></span>&nbsp;<span id="lprice11" class="cost"></span></h3>
  
  <p class="tiny">click to enlarge</p>
  <hr />
</div>
<div id="3EC">&nbsp;</div>
<div>
  <p>Executive Homes from 2,501-4,700 sq. ft.</p>
  <h3 class="arialfontsm">11&#034; x 17&#034; Full Color Rendering...&nbsp;<span id="lprice14"
class="notcost"></span>&nbsp;<span id="lprice15" class="cost"></span></h3>
  
```

```
<p class="tiny">click to enlarge</p>
  <hr />
</div>
<div id="3EEC">&nbsp;</div>
<div>
  <h3 class="arialfontlg">Estate Homes</h3>
  <p>4,701 Sq Ft. - 7,000 Sq Ft.</p>
  <p>These renderings are priced per project starting at <span id="lprice16" class="costinline"></span>.</p>
  
  <p class="tiny">click to enlarge</p>
  
  <p class="tiny">click to enlarge</p>
  
  <p class="tiny">click to enlarge</p>
  <hr />
</div>
<div id="3LEE">&nbsp;</div>
<div>
  <h3 class="arialfontlg">Large Estate Homes</h3>
  <p>Large Estate Homes (7,001+ sq. ft.) are priced per project.</p>
  
  <p class="tiny">click to enlarge</p>
  
  <p class="tiny">click to enlarge</p>
  <hr />
</div>
<div id="3C">&nbsp;</div>
<div>
  <h3 class="arialfontlg">Commercial Renderings</h3>
  <p>Townhomes, Office Buildings, Shopping Centers,
Churches, etc.</p>
  <p>Renderings are priced per project.</p>
  
  <p class="tiny">click to enlarge</p>
  
  <p class="tiny">click to enlarge</p>
  <hr />
</div>
<div id="CCD">&nbsp;</div>
<div>
  <h3 class="arialfontlg">Computer CD for Websites, Advertising &#038; Traditional
</h3><h3 class="arialfontlg">Printing Needs (Standard Size)</h3>
  <p class="justified">Renderings scanned in 2 formats (jpeg for internet/websites and tiff for traditional printing and
print ads). Both formats included.</p>
  <h4>B/W Scans in both formats, 1 Home...&nbsp;<span id="lprice17"></span></h4>
  <h4>B/W and Color Scans in both formats, 1 Home...&nbsp;<span id="lprice18"></span></h4>
  <hr />
</div>
<div id="2WL">&nbsp;</div>
```

<div>
 <h3 class="arialfontlg">Larger Size Renderings</h3>
 <h4>Approximately 18" x 22"</h4>

 <p class="tiny">click to enlarge (Executive House shown)</p>

 <div>
 <h3>2-D Straight-on-View with Landscaping</h3>
 <p>Black & White Tone Line or Full Color</p>

 <p>Regular Homes up to 2,500 sq. ft.</p>
 <h4 class="arialfontsm">Black & White Tone Rendering... Priced Per Project</h4>
 <h4 class="arialfontsm">Full Color Rendering... Priced Per Project</h4>
 <p>Executive Homes 2,501 to 4,700 sq. ft.</p>
 <h4 class="arialfontsm">Black & White Tone Rendering... Priced Per Project</h4>
 <h4 class="arialfontsm">Full Color Rendering... Priced Per Project</h4>
 </div>

 <div>
 <h3>3-D Perspective View with Landscaping</h3>
 <p>Black & White Tone Line or Full Color</p>

 <p>Regular Homes up to 2,500 sq. ft.</p>
 <h4 class="arialfontsm">Black & White Tone Rendering... Priced Per Project</h4>
 <h4 class="arialfontsm">Full Color Rendering... Priced Per Project</h4>
 <p>Executive Homes 2,501 to 4,700 sq. ft.</p>
 <h4 class="arialfontsm">Black & White Tone Rendering... Priced Per Project</h4>
 <h4 class="arialfontsm">Full Color Rendering... Priced Per Project</h4>
 </div>

 <div>
 <h3 class="arialfontlg">Computer CD for Websites, Advertising & Traditional</h3>
 <h3 class="arialfontlg">Printing Needs (LargerSize)</h3>
 <p class="justified">Renderings scanned in 2 formats (jpeg for internet/websites and tiff for traditional printing and print ads).
 CD made from larger 18" x 22" size renderings... </p>
 </div>
</div>
<div id="IFP"> </div>
<div>
 <h2 class="emphasized">Additional Design Services</h2>
 <h4 class="arialfontsm">Inked Floor Plans</h4>
 <p>Regular Home (up to 2,500 sq.ft.)... </p>
 <p>Executive Home (2,501 to 4,700 sq. ft.)... </p>

 <p>CD with Floor Plans (2 formats, jpeg and tiff)</p>

```
<p>1 Home...&nbsp;<b><span id="lprice22"></span></b></p>
<p>Each Additional Home...&nbsp;<b><span id="lprice23"></span></b></p><br />
<p class="tiny">*50% modifying fee to above price if not supplied with good quality blueprints (not
photocopies)</p>
  
  <p class="tiny">click to enlarge</p>
  <hr />
</div>
<div id="BI">&nbsp;</div>
<div>
  <h4 class="arialfontsm">Brochure Inserts</h4>
  <p>8 1/2&#034; x 11&#034; Camera Ready Artboards</p>
  <p>(1 or 2 sided)...&nbsp;<b><span id="lprice24"></span></b> per side</b>
</div>
<div>
  <div class="div2Bsection">
    <div class="div1-2">
      <p>Front</p><br /><br />
      <br /><br /><br />
      <p class="tiny">click to enlarge</p><br />
    </div>
    <div class="div2-2">
      <p>Back</p>
      <br />
      <p class="tiny">click to enlarge</p><br />
    </div>
  </div>
<br />
<hr />
</div>
<div id="PI">&nbsp;</div>
<div>
  <h4 class="arialfontsm">Printing of Inserts &#038; Brochures</h4>
  <p>You can choose your own printer or we can quote the job.</p>
  <br />
  <hr />
</div>
<div id="ISP">&nbsp;</div>
<div>
  <h4 class="arialfontsm">Inked Site Plans</h4>
  <p>Starting price up to 20 lots</p>
  
  <p class="tiny">click to enlarge</p>
  <h3 class="hgreen">Small Plan up to 20 Lots</h3>
  <p class="pgreen">Black &#038; White...&nbsp;<b><span id="lprice25"></span></b></p>
  <p class="pgreen">Full Color...&nbsp;<b><span id="lprice26"></span></b></p>
  <br />
  <h3 class="hgreen">Large Plan (21 lots +/- or quoted per job)</h3>
  <p class="pgreen">Black &#038; White...&nbsp;<b><span id="lprice27"></span></b></p>
  <p class="pgreen">Full Color...&nbsp;<b><span id="lprice28"></span></b></p>
  
  <p class="tiny">click to enlarge</p>
```

```
<hr/>
</div>
<div id="SLD">&nbsp;</div>
<div>
  <h3 class="arialfontsm">Site Logo Design</h3>
</div>
<div>
  <div class="div2Asection">
    <div class="div1-2">
      
      <p class="tiny">click to enlarge</p><br />
    </div>
    <div class="div2-2">
      
      <p class="tiny">click to enlarge</p><br />
    </div>
  </div>
</div>
<div>
  <br /><p>Logo Design...&nbsp;<b><span id="lprice29"></span> and up</b></p>
  <hr/>
</div>
<div id="SOD">&nbsp;</div>
<div>
  <h3 class="arialfontsm">Sales Office Displays</h3>
  <p>Framed Colored Renderings &#038; Plans - Site plans, maps, etc.</p>
  <p>Shown is a standard size (20&#034; x 40&#034;) Display...&nbsp;<b>Quoted per Job</b></p>
  
  <p class="tiny">click to enlarge</p>
  <hr/>
</div>
<div id="SCG">&nbsp;</div>
<div>
  <h3 class="arialfontsm">Settlement/Closing Gifts</h3>
  <p>Clients' Home Portraits</p>
  <p>Personalized Change of Address Cards</p><br />
  <hr/>
</div>
<div id="NC">&nbsp;</div>
<div>
  <h2>Guarantee More Referrals!!!</h2>
  <h2 class="noted">Give the Most Personal Gift to Your Clients </h2>
  <h2>Personalized Change of Address Note Cards</h2>
  
  
  <hr/>
</div>
<div id="PCA">&nbsp;</div>
<div>
  <h3>Personalized Change of Address Card</h3>
  <p class="centernwrapped">4 1/4&#034; x 5 1/2&#034; fold over note cards are printed on the finest cream card
stock in black ink and are attractively boxed with blank matching envelopes.</p>
  <h3>Personalization</h3>

```

<p class="centernwrapped">Each note card is personalized with your client's name(s) and addresses. Your name and contact information can be printed on the back of each card. (Great Advertising Tool)</p>
<p class="centernwrapped">Each standard card will show my drawing, "Welcome Mat" or for an additional charge I will draw and print your client's front door area, see below.</p>
<h4>Choice of 2 greetings</h4>
<p class="small"><i>1.) Our welcome mat is out as before, although now in front of a different door.</i></p>
<p class="small"><i>2.) My welcome mat is out as before, although now in front of a different door.</i></p>

<p class="italicized">25 cards & envelopes... </p>
<p class="italicized">35 cards & envelopes... </p>
<p class="italicized">50 cards & envelopes... </p>
<hr />
</div>
<div id="FD"> </div>
<div>
<p class="bolditalic">Something Extra Special !! Original Sketch of Your client's Actual Door!!</p>
<p class="centernwrapped"><i>Allow me to
create an original pencil drawing for your client's actual front door area & print it on the cards. Simply supply me with a good detailed photo of the front door area showing the exact angle you wish the drawing to depict. You may include additional photos for detail.
I will put your client's address on the original drawing so you may present the matted drawing with the cards.

Original 4" x 5" drawing in a 5" x 7" mat...

(*in addition to above printing prices & sketch not available separately)</i></p>
<hr />
</div>
<div id="USG"> </div>
<div>
<h4 class="arialfontsm">Unique Settlement Gift</h4>
<p>Original Drawing and/or Personalized stationery of your client's home.</p>
<p>For more information, please click on:

ORIGINAL HOME PORTRAITS</p>

<hr />
</div>
<div> </div>
<div>
<h4 class="arialfontlg">TERMS</h4>
<hr />
<p class="tiny">PRICES AS OF 2/1/2009</p>
<p class="tiny pblue">Listed prices based on supplied plans, photos, phone consultations and faxed roughs. Personal consultation at your office is available (additional charges may apply). Finished artwork shipped may involve extra shipping charges (we hand deliver whenever possible). All orders totaling under must be prepaid. Orders and above require 50% deposit with balance due at delivery. Estate homes (4,701 to 7,000 sq. ft.) are priced 50% more than published prices. Large Estate homes (7,001 sq. ft. +) are priced per project. Multi-unit Town Homes are priced per project. Prices/Services may change at any given time. Not responsible for typographical errors existing on this site. Please call us for more information.</p>

<hr />


```

padding-right: 0px;
}
ul li {
list-style-position: outside;
list-style-type: disc;
font-size: 11px;
}
.addBkg {
background-image: url("images/leftline.jpg");
background-position: 0px, 0px;
background-repeat: repeat-y;
margin: 0px;
}
body.addBkg {
background-size: 2.8%;
}
div.addBkg {
background-size: 3.4%;
}

/*---banner---*/
header {

}
header img {
height: 135px;
width: 900px;
}

#headinghr {
border-bottom: solid 1px;
margin: 5px 0px 0px 20px;
padding-top: 10px;
}
nav {
height: 40px;
width: 900px;
margin: 0px;
padding: 0px;
}
#navlist {
float: right;
padding-right: 45px;
margin: 0px;
}
#navlist ul li {
display: inline;
}
#navlist ul li a {
text-decoration: none;
font: bold 14px serif;
padding: .5em 1em;
color: #0F1F00;
background: linear-gradient(180deg, #D8E3C5, #AAC779);
border: solid 1px #c4c4c4;
border-radius: 10px;
}

```

```

}
#navlist ul li a:hover {
    background: linear-gradient(135deg, #D8E3C5, #AAC779);
}
#searchform {
    float: left;
    padding-left: 25px;
    padding-top: 15px;
}

/*---side links---*/

.contentLinks {
    bgColor: #ffffff;
    width: 210px;
    font: 75%/120% Arial, Helvetica, sans-serif;
    color: #0F1F00;
    background-image: url("images/leftline.jpg");
    background-size: 10.5%;
    background-position: 0px;
    background-repeat: repeat-y;
    margin-left: 20px;
}
.intro img {
    width: 200px;
    height: 50px;
}
.accordion {
    width: 200px;
    margin: 4px;
}
.accordion h4 {
    background: url(images/arrow-square.gif) no-repeat right -51px, linear-gradient(180deg, #D8E3C5, #AAC779);
    padding: 7px 15px;
    margin: 0px;
    font: bold 14px serif;
    border: solid 1px #c4c4c4;
    cursor: pointer;
    border-radius: 5px;
}
.accordion h4:hover {
    background: url(images/arrow-square.gif) no-repeat right -51px, linear-gradient(135deg, #D8E3C5, #AAC779);
}
.accordion h4.active {
    background: url(images/arrow-square.gif) no-repeat right 5px, linear-gradient(135deg, #D8E3C5, #AAC779);
}
.accordion a {
    font: bold 12px serif;
    line-height: 1.5em;
}
.accordion p {
    background: #f7f7f7;
    margin: 0;
    padding: 10px 0px 10px 20px;
    border-left: solid 1px #c4c4c4;
}

```

```
border-right: solid 1px #c4c4c4;
}
```

```
/*---footer---*/
```

```
#bottom {
width: 870px;
height: 145px;
margin-left: 24px;
background: linear-gradient(180deg, #D8E3C5, #AAC779);
background-repeat: repeat-y;
border-radius: 5px;
border: solid 1px #c4c4c4;
}
```

```
#bottom p {
font-size: 12px;
text-align: center;
}
```

```
#bottom h3 {
color: #37732D;
line-height: 40%;
text-align: center;
}
```

```
#bottom a {
color: #37732D;
font-family: Arial;
font-size: 12px;
line-height: 180%;
}
```

```
/*---page level layout---*/
```

```
#about {
background-image: url("images/leftline.jpg");
background-size: 10.5%;
background-position: 0px;
background-repeat: repeat-y;
background-size: 2.85%;
width: 900px;
float: left;
}
```

```
#aboutStyle iframe {
border: none;
float: right;
left-margin: 20px;
height: 625px;
width: 880px;
}
```

```
#container {
width: 900px;
}
```

```
#headerStyle object {
display: block;
}
```

```
        height: 205px;
        width: 900px;
        margin: 0px;
    }
#linksStyle object {
    float: left;
    height: 625px;
    width: 250px;
}
#contentStyle iframe{
    border: none;
    float: left;
    height: 625px;
    width: 650px;
}
#footerStyle object {
    height: 147px;
    width: 900px;
}
```

```
/*---page centering---*/
```

```
#aboutpage {
    margin-left: 60px;
    margin-right: 80px;
}
```

```
.centerpage {
    margin:0 auto;
}
```

```
/*---main page---*/
```

```
.imgswap {
    background-image: url("images/enterbutton_off.gif");
    background-repeat: no-repeat;
    display:block;
    height: 71px;
    width: 145px;
    margin: 0 auto;
}
```

```
.imgswap:hover {
    background-image: url("images/enterbutton_on.gif");
    background-repeat: no-repeat;
}
```

```
.main {
    height: 120px;
    width: 900px;
    padding-top: 30px;
    text-align: center;
}
```

```
.greenf {
```

```

        color: #006633;
        padding: 30px;
    }

/*---image box---*/

.imagebox {
    position: fixed;
    background: linear-gradient(180deg, #D8E3C5, #AAC779);
    opacity: .7;
    filter: alpha(opacity=70);
    height: 100%;
    width: 900px;
    z-index: 10;
}
#imageframe {
    position: fixed;
    height: 100%;
    width: 900px;
    z-index: 12;
}
.lgimage {
    position: relative;
    display: block;
    margin: 0 auto;
    top: 125px;
    z-index: 13;
}
#titlebar {
    position: fixed;
    height: 100%;
    width: 900px;
    z-index: 11;
}
#byline {
    color: #0F6B07;
    background-color:#AAC779;
    border-radius: 5px;
    font-style: italic;
    padding: 10px;
    position: relative;
    top: 20px;
    text-align: center;
}

```

Content Section Styles

```

/*---content pages---*/
html {

```

```
        display: block;
        padding-left: 0;
        padding-right: 0;
        margin-left: auto;
        margin-right: auto;
        width: 500px;
    }
    a {
        color: #000000;
    }
    body {
        background-color: #ffffff;
    }
    div {
        border: 0;
        margin-left: auto;
        margin-right: auto;
        width: 500px;
    }
    .div2Asection {
        height:150px;
        width:490px;
    }
    .div2Bsection {
        height: 320px;
        width: 490px;
    }
    .div1-2 {
        float: left;
        height: 150px;
        width: 240px;
    }
    .div2-2 {
        float: left;
        height: 150px;
        width: 240px;
    }
    .div3section {
        height: 100px;
        width: 490px;
    }
    .div1-3 {
        float: left;
        height: 100px;
        width: 190px;
    }
    .div2-3 {
        float: left;
        height: 100px;
        width: 90px;
    }
    .div3-3 {
        float: left;
        height: 100px;
        width: 190px;
    }
}
```

```
img {
    border: 0;
    display: block;
    margin: 0 auto;
    margin: auto;
    padding: 10px;
}
hr {
    color: #003300;
    noshade: noshade;
    size: 10px;
}
p {
    color: #000000;
    font-family: Times New Roman;
    line-height: 20%;
    text-align: center;
}
p.alert{
    color: #ff0000;
    font-weight: bolder;
    line-height: 110%;
    text-align: justify;
}
p.centernwrapped {
    color: #000000;
    line-height: 100%;
}
p.intro {
    color: #003000;
    line-height: 110%;
    text-align: justify;
}
p.intro::first-letter {
    color: #003300;
    font-size: 2em;
    font-weight: bold;
}
p.justified
{
    line-height: 110%;
    text-align: justify;
}
p.small {
    color: #000000;
    font-size: .8em;
    text-align: justify;
}
p.tiny {
    font-family: Arial;
    font-size: .66em;
    line-height: 110%;
}
p.tinyquote {
    color: #003300;
    font-family: Times New Roman;
```



```
        font-size: .7em;
        font-style: italic;
        line-height: 110%;
    }
    p.tinyreferral {
        color: #003300;
        font-size: .7em;
        font-weight: bold;
        line-height: 20%;
    }
    .pblue {
        color: #000080;
    }
    .pgreen {
        color: #003300;
    }
    .pred {
        color: #ff0000;
    }
    table {
        display: table;
        margin: auto;
        width: 500px;
    }
    td {
        vertical-align: bottom;
    }
    th {
        color: #003300;
        font-family: Arial;
        font-size: .85em;
        text-align: justify;
    }
    h1 {
        color: #000000;
        font-family: Times New Roman;
        text-align: center;
    }
    h2 {
        color: #003300;
        font-family: Times New Roman;
        font-weight: bold;
        text-align: center;
    }
    h3 {
        color: #000000;
        font-family: Times New Roman;
        font-weight: bold;
        text-align: center;
    }
    h4 {
        color: #003300;
        font-family: Times New Roman;
        font-weight: bold;
        line-height: 30%;
        text-align: center;
    }
```

```
}
.arialfontblue {
    color: #000080;
    font-family: Arial;
    font-style: italic;
    line-height: 40%;
}
.arialfontbluewrap {
    color: #000080;
    font-family: Arial;
    font-style: italic;
    line-height: 120%;
}
.arialfontgreenwrap {
    color: #003300;
    font-family: Arial;
    font-weight: normal;
    line-height: 120%;
}
.arialfontlg {
    color: #003300;
    font-family: Arial;
    line-height: 30%;
}
.arialfontlgr {
    color: #003300;
    font-family: Arial;
    line-height: 120%;
}
.arialfontsm {
    color: #003300;
    font-family: Arial;
    font-size: 99.5%;
    line-height: 20%;
}
.bolditalic {
    font-style: italic;
    font-weight: bold;
}
.emphasized {
    font-weight: bold;
    text-decoration: underline;
}
.italicized {
    font-style: italic;
    line-height: 10%;
    text-align: center;
}
.hgreen {
    color: #003300;
}
.justifiedleft {
    text-align: justify;
}
.justifiedright {
    text-align: right;
}
```

```
}  
.logo {  
    color: #003300;  
    font-family: Times New Roman;  
    font-weight: normal;  
    text-align: center;  
}  
.noted {  
    font-weight: normal;  
    line-height: 10%;  
    text-decoration: underline;  
}  
.seriffont {  
    font-family: Times New Roman;  
}  
span.cost {  
    color: #ff0000;  
    font-family: TimesNewRoman;  
    font-size: .9em;  
}  
span.costemphasized {  
    color: #ff0000;  
    font-family: TimesNewRoman;  
    font-size: .9em;  
    font-style: italic;  
}  
span.costinline {  
    color: #ff0000;  
    font-family: TimesNewRoman;  
    font-weight: bold;  
}  
span.notcost {  
    color: #003300;  
    font-family: TimesNewRoman;  
    font-size: .9em;  
    text-decoration: line-through;  
}
```